



mhpco WebAdvertising Form

I'D LIKE TO ADVERTISE ON THE MHPCO WEBSITE (complete form below)

The Michigan Hospice and Palliative Care Organization is offering the ability to post job openings on its website and twice in the **MHPCO eNews** over a one month period. MHPCO introduces **JOBnet** which offers opportunities exclusively to those seeking careers in all disciplines within hospice. Advertising on the MHPCO web site will provide easy access to hospice jobs, while offering employers great savings.

Employer Benefits Include:

- ▶ **Value** - Jobs are posted on MHPCO website for 1 month, and twice in the MHPCO eNews for one low price.
- ▶ **Targeted Visibility** - Your ads will be seen by MHPCO members as well as non-member hospice job seekers.
- ▶ **Hospice Specific** - Job postings are specific to the the hospice industry, and accessible to both passive and active job seekers.
- ▶ **Easy to Apply** - Employers are encouraged to include an email contact for quicker response to ads by candidates.

Cost:

- ▶ One month posting on MHPCO website
- ▶ Appear twice in MHPCO eNews (bi-2weekly bulletin) **FREE** with paid web ad.
- ▶ \$60 for up to 30 words or less (each additional word \$1 each)

Ad/Contact Info (Please print clearly)

Jobs to be posted on the MHPCO website should be emailed to lisab@mihospice.org

- Ad(s) must be typed as you want them to appear.
- Ad(s) must include a contact person, email contact or phone number for applicants to respond. (Email is recommended as it provides a direct link for applicants)
- Jobs will be posted to website within 24 hours of receipt, and posted in order by date received.

Hospice program: _____ Phone: _____

Address: _____ City: _____

State/Zip: _____

Contact person: _____ Contact email: _____

Position: _____ Word count: _____

Position: _____ Word count: _____

Ad response email: _____

Total positions to post: _____ Total cost: _____

PAYMENT INFORMATION

Credit Card Info: Visa MC

Card # _____ Exp _____ / _____

Name on Card _____

Signature _____

Please invoice me :

Mail Payment to: **MHPCO**
5123 W. St. Joseph Hwy., Ste. 204
Lansing, MI 48917

For More Information Please Call (517) 886-6667

Office use only

Start date: _____

End date: _____

Cost: _____

Inv#: _____